

CASUALLY CASSIE

About me

I'm Cassie - My content is a front-row seat to a life of adventure while still having a 9-5, focusing on golf, backyard birds, and doing good - all with a bit of humor.

I bring partnerships that feature real moments over filtered perfection. Whether I'm documenting a round of golf, chasing the next adventure, or using my platform to give back, I bridge the gap between high-energy lifestyle and meaningful advocacy, always with a bit of humor and a lot of heart.

Services

Content & UGC

- Scroll-stopping Reels, UGC videos, and photo packs built around your product — filmed in my real life: the golf course, the backyard, and everywhere in between.
- Authentic features across Instagram, Facebook, and YouTube Shorts. Crossposting packages put your brand in front of brand-new eyes.

Partnerships & Strategy

- Long-term ambassador partnerships, whitelisting, and launch packages. I work as an extension of your team — not a one-off post.

Promotion & Advocacy

- Social Media Takeovers
- Event Representation: Professional on-site coverage for tournaments or charity initiatives.

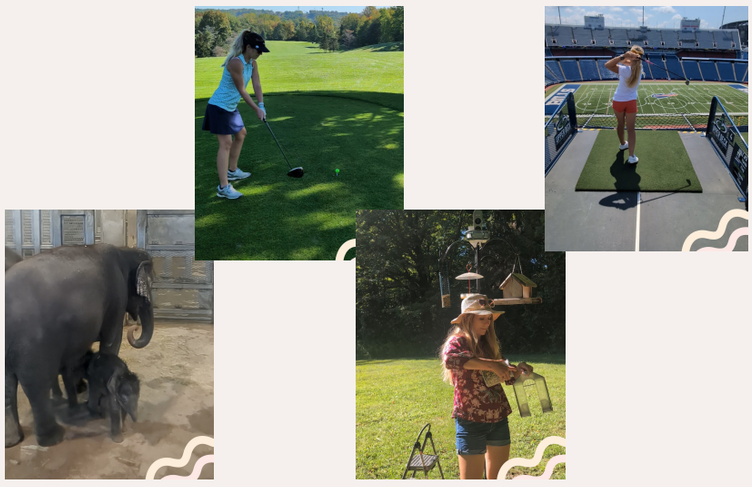
SOCIAL STATS

Audience

28.3K 18K 850

70% Women

1.3M views in the last 30 days · 2.7% engagement rate



BRANDS I'VE WORKED WITH

Kiwibit Muse by Meta Dressember

POPOSOAP Birdfy Mileseey & More

TESTIMONIALS

"I've really enjoyed working with you as well, and I really appreciate all the effort you've put into both videos."

"Thank you for sharing your backyard bird moments with so much heart — we're so grateful this turned into such a real connection."

"It's been an absolute pleasure working with you as well — you've been an amazing partner!"

Contact

@casually_cassie casuallycassie.social@gmail.com